



Town of Arlington Notice of Meeting

In accordance with the provisions of Massachusetts General Laws, Chapter 39, Section 23B, notice is hereby given of a meeting of the:

Finance Committee

Monday, March 6, 2023

7:30 p.m. – 10:00 p.m.

Robert P. O'Neill Community Room, 2nd Floor
Community Safety Building, 112 Mystic Street

AGENDA ITEMS:

1. Introduction
2. Approve Minutes
3. Commission on Arts & Culture
4. Review Budgets
5. Other Business
6. Adjourn

Members of the public are asked to send written comments to tbradley@town.arlington.ma.us

Documents regarding agenda items will be made available via the Town's website.

Information regarding Order Suspending Certain Provisions of the Open Meeting Law:
<https://www.mass.gov/doc/order-suspending-certain-provision-of-open-meeting-law/download>

By Christine Deshler, Finance Committee Chair

Reference 1: Commission for Arts & Culture Presentation

ACAC

Presentation to FinCom

March 6, 2023

Arlington Commission for Arts & Culture



What is ACAC?

ACAC is the umbrella organization housing several formerly independent Town organizations . . .

ACAC Constituent Organizations

- Arlington Commission on Arts and Culture
- Arlington Cultural Council
- Arlington Public Art
- Arlington Poet Laureate
- Cultural District Managing Partnership

. . . a number of which had previously been separately funded.

ACAC Also Includes Representatives From Other Town Constituencies

- Non-profit arts community (Arlington Center for the Arts)
- Business community (Arlington Chamber of Commerce)
- Schools (School Committee appointed representative)
- Dept. of Planning & Community Development (liaison representative)
- Working artist community (ArtLinks)

ACAC Mandate

ACAC has been given a mandate to grow arts and culture in Arlington.



A vibrant arts & culture scene gives Arlington a strategic advantage in competing with other towns for residents and visitors.

ACAC Accomplishments FY 2023

Studies show that investment in arts and culture has a positive impact on the local economy

\$1.00 → **\$2.30**



Every dollar spent by an arts and cultural organization generates **\$2.30** in sales for nearby businesses*

The typical arts attendee spends **\$31.47** per person, per event, beyond the cost of admission.**

* New England Foundation for the Arts Study

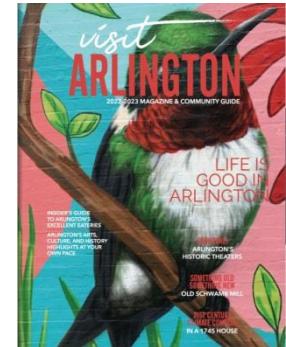
**Americans for the Arts Study

ACAC Accomplishments FY 2023

Continuing progress towards goal of establishing Arlington as a welcoming, accessible cultural destination

Cultural Tourism: Promotion

- “Visit Arlington” Chamber’s Magazine (most content focused on arts & culture)
- ACAC website (60% of in-state traffic from outside of Arlington)
- Media: Boston Globe, Boston 25 News, WBUR Artery, Advocate, YourArlington.com, Artscope, Art New England
- Represented in Regional DEIA, Revolution 250, Arts and Climate cohorts



Cultural Tourism: Events

- 10 performances and the return of Garage Band w/ some 2,000 viewers
- Spring Fling Fest & Heights Window Painting Events
- ACA’s Open Studios & Porchfest: Over 1,500 participants
- Environmental Talk & Film with Michelle Lougee and Director Robin Frohardt



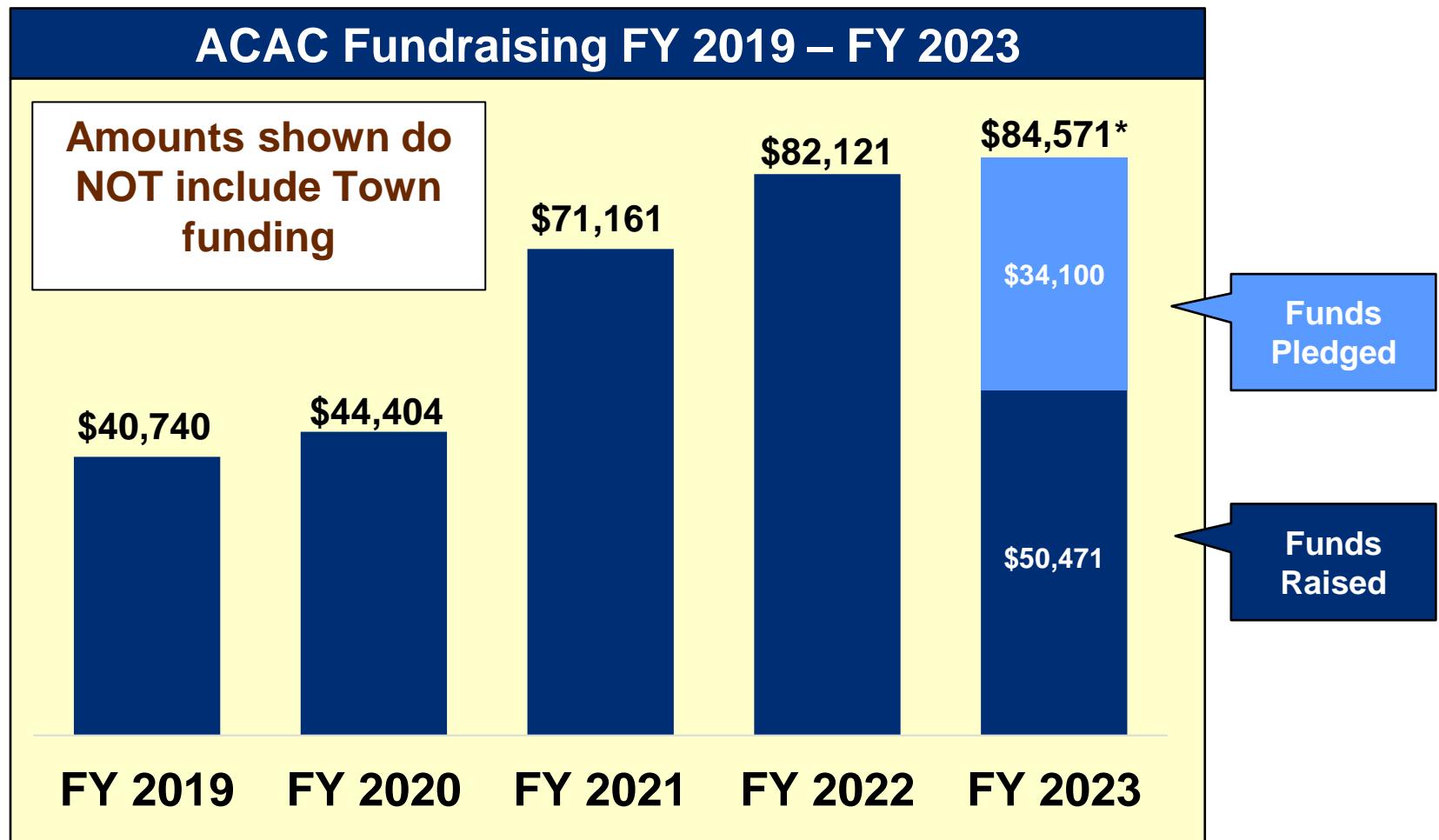
Cultural Tourism: Exhibitions & Outdoor Art

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|---|--|
| <ul style="list-style-type: none">• “Remembrance of Climate Futures” (major MAPC grant)• Audio tour and map of Cultural District – over 3,300 views and downloads• New Pollinators Mural• New Youth banners (Mass. Ave.) | <ul style="list-style-type: none">• Town Day Plein Air Painting Festival• Colony (Bikeway)• Exhibitions with ACA and Roasted Granola• Painted utility boxes• New Black History Month banners |
|---|--|



ACAC Accomplishments FY 2023

ACAC raises a considerable amount of funds to accomplish its mandate.



ACAC Accomplishments FY 2023

ACAC has maintained and grown its collaborations with Town Departments, Committees, non-profits, and businesses*.

Town Departments / Committees



- Schools (Hardy, Thompson, Ottoson, AHS)
- APS Green Teams
- APS Visual Arts & Music Depts.
- Robbins & Fox Libraries
- DPW
- H&HS (Diversity, Equity & Inclusion)
- Human Rights Commission
- Economic Development Recovery Task Force
- A-TED
- Heights Neighborhood Action Plan Implementation Committee
- Zero Waste Arlington

Non-Profits



- Arlington Center for the Arts
- Dallin Museum
- ACMI
- Arlington Friends of the Drama
- Arlington Historical Society
- Friends of Spy Pond Park
- Friends of the Fox Library
- Arlington Children's Theater
- Odaiko New England
- Old Schwamb Mill
- True Story Theater
- Arlington International Film Festival
- Non-Profit Volunteer Summit

Businesses



- | | |
|-------------------------------|--------------------------------|
| American Alarm | Kickstand Café |
| Arlington Service Station | Leader Bank |
| Cambridge Savings | The Legacy |
| Century 21 Adams | Maruichi, Japanese Food & Deli |
| Chamber of Commerce | Morningside Music |
| Classic Kitchen & Bath Design | MyEyeDr |
| Coldwell Banker | Object of Stories |
| Column Health | RepHAIRations |
| Custom Contracting | Roasted Granola |
| D'Agostino's Food Store | Sound Postings |
| Heights Barber Shop | Sports Etc. |
| J&J Hair Studio | Utopia Cleaners |
| Za | Wanamaker |
| | Watertown Savings |

*ACAC also works closely with state and regional organizations (Mass. Cultural Council, MassCreative, ArtsBoston, ArtWeek, and regional tourism offices).

ACAC Accomplishments FY 2023

ACAC boosts the local economy and enriches the cultural lives of community members, as recognized by a broad cross-section of local organizations and individuals.

Letters/memos of support sent to FinCom by:

- Select Board member (Lenard Diggins)
- Select Board member (Eric Helmuth)
- Arlington Department of Public Works (Charlotte Milan)
- Arlington Diversity, Equity, Inclusion (DEI) (Jillian Harvey, Director)
- Arlington Heights Neighborhood Action Plan Implementation Committee
- Arlington Human Rights Commission
- Arlington Poet Laureate (Steven Ratiner)
- Arlington Public Schools (Arts Department; Sustainability Coordinator)
- Arlington Tourism & Economic Development Committee
- Arts Boston (Catherine Peterson, Exec. Dir.)
- Climate Futures Arlington (Greta Mastro, Intern, Sophomore at AHS)
- Fox Library
- Mass. Cultural Council, MassCreative, Medford Arts Council
- Odaiko New England, Regent Theatre, Old Schwamb Mill, RepHAIRations)
- YourArlington.com
- Numerous individual community members

Quality of life, including arts and culture, was one of the reasons Arlington was recognized as the #17 best small city in America (WalletHub).

ACAC FY 2023 Budget

FY 2023 budget relies on a significant amount of fundraising to deliver important arts and culture programs to the community.

FY 2023 ACAC Budget Status		Budget	YTD* Actual	Pledged
REVENUE	Individual donations	\$15,000	\$4,171	\$7,000
	Business donations	\$7,500	\$0	
	Grants	\$75,000	\$46,300	\$27,100
	Town	\$35,000	\$35,000	
	Previously raised donations	\$15,000	\$16,728	
	TOTAL REVENUE	\$147,500	\$102,199	\$34,100
EXPENSES	Programs	\$119,150	\$51,555	
	Website	\$7,000	\$5,000	
	Marketing	\$11,600	\$5,992	
	Fundraising	\$3,000	\$496	
	TOTAL EXPENSES	\$140,750	\$63,043	

69% of annual revenue budget already raised

*As of 3/2/23

Town funding comprises only 24% of ACAC's annual revenue budget, but that 24% enables ACAC to successfully raise the remaining 76% needed to deliver its programs, serve the community's arts and culture needs, and promote local economic development.

ACAC FY 2024 Budget Request

ACAC requests level funding for FY 2024 (\$35,000) to carry out its Mission of enriching our community with arts & culture and boosting the local economy.

FY 2024 ACAC Budget Request		FY 2024
REVENUE	Individual donations	\$15,000
	Business donations	\$7,500
	Grants	\$65,000
	Town	\$35,000
	Funds on hand	\$10,000
	TOTAL REVENUE	\$132,500
EXPENSES	Programs	\$107,500
	Website	\$5,000
	Marketing	\$17,000
	Fundraising	\$3,000
	TOTAL EXPENSES	\$132,500

ACAC FY 2024 – FY 2026 Budget Forecast

ACAC anticipates requesting funding for FY2024 - FY2026 at a level equal to that provided for FY2023 in order to carry out its Mission.

			FY 2024-2026 ACAC Budget		
		FY 2023 Budget	FY 2024	FY 2025	FY 2026
REVENUE	Individual donations	\$15,000	\$15,000	\$15,000	\$15,000
	Business donations	\$7,500	\$7,500	\$10,000	\$10,000
	Grants	\$75,000	\$65,000	\$60,000	\$62,000
	Town	\$35,000	\$35,000	\$35,000	\$35,000
	Funds on hand	\$15,000	\$10,000	\$10,000	\$10,000
	TOTAL REVENUE	\$147,500	\$132,500	\$130,000	\$132,000
EXPENSES	Programs	\$119,150	\$107,500	\$102,000	\$107,000
	Website	\$7,000	\$5,000	\$5,000	\$5,000
	Marketing	\$11,600	\$17,000	\$20,000	\$17,000
	Fundraising	\$3,000	\$3,000	\$3,000	\$3,000
	TOTAL EXPENSES	\$140,750	\$132,500	\$130,000	\$132,000